



भारतीय प्रौद्योगिकी संस्थान  
खड़गपुर



**MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES**

**Government of India**

**Sponsored**

**Four Days**

**Short Term Training Programme on**

**Building Awareness on Intellectual Property Rights (IPR) for the MSME**

**21.06.2010**

**To**

**24.06.2010**

**At**

**IIT Extension Centre HC Block,**

**Sector – III, Salt Lake City, Calcutta – 700106**

**Dr. KD Raju**

**Co-ordinator**

**Rajiv Gandhi School of Intellectual Property Law  
Indian Institute of Technology, Kharagpur – 721302.**

**E-mail-kdraju@rgsoipl.iitkgp.ernet.in**

**Phone: 03222- 281764, 03222-324391 (0)**

**Tele-Fax: 03222-281764**

**Mob: 09434733126**

## **Introduction**

In the increasingly knowledge-driven economy, intellectual property (IP) is a key consideration in day-to-day business decisions. New products, brands and creative designs appear almost daily on the market and are the result of continuous human innovation and creativity. Small and medium-sized enterprises (SMEs) are often the driving force behind such innovations. Their innovative and creative capacity, however, is not always fully exploited as many SMEs are not aware of the intellectual property system or the protection it can provide for their inventions, brands, and designs.

SMEs form the backbone of the Indian manufacturing sector and have become engine of economic growth in India. It is estimated that SMEs account for almost 90% of industrial units in India and 40% of value addition in the manufacturing sector. Small industry has been one of the major planks of India's economic development strategy since Independence. India accorded high priority to small and medium enterprises (SMEs) from the very beginning and pursued support policies to make these enterprises viable and vibrant and over time, these have become major contributors to the GDP.

## **Objective of the Programme**

The primary objective of this activity is to provide a forum to MSME entrepreneurs, Industry Associations and others stakeholders, including professionals having working experience of MSME sector to share knowledge, experience and create mass awareness on various aspects of IPR. The specific objectives of programme, inter alia, include:

- Promote a greater use of the intellectual property system by SMEs;
- Improve the capacity of relevant public, private and civil society institutions, such as business and industry associations, to provide IP-related services to SMEs;
- To improve IP protection and better management of IPRs of MSMEs.

## **Course Outline**

<b>Day</b>	<b>Time (09.00 A.M to 1.00 P.M)</b>	<b>Time (2.00 P.M to 5.00 P.M)</b>
21.06.2010	Intellectual Property for SME Business	Patents, Patent search, Patent Drafting for SMEs
22.06.2010	Trade Mark issues in SMEs Trademark filing procedures, Case studies	Franchise, Trademark and Copyright Licensing Agreements, IP Valuation, Technology Transfer and Licensing Agreements
23.06.2010	Copyright and Trade Secrets Protection for SMEs	IP Management in SMEs
24.06.2010	Designs, Procedural aspect of Registration of Designs with special reference to Textiles, Jewelleries etc.	Geographical Indications, Traditional Knowledge, Collective Marks and Indication Marks, Plant Varieties.

### **FACULTY**

Dr. K.D. Raju, Co-ordinator.
Dr. V.K. Unni, Assistant Professor, IIM, Kolkata.
Mr. Anjan Sen, Patent Attorney, Kolkata.
Dr. S.K. Mitra, Asst. Controller of Patents, Kolkata.
Dr. M. Padmavati, Assistant Professor. IIT, KGP.
Dr. T K Bandyopadhyay, Assistant Professor. IIT, KGP (Former Patent Examiner).

### **HOW TO APPLY/REGISTRATION**

Application in the attached form duly recommended/sponsored by the head of the MSME/organization should reach the coordinator early as possible. 25 participants will be admitted based on first come first basis. Boarding will be provided to all participants and Lodging will be provided to limited candidates on request on sharing basis. The minimum qualification for participants is graduation. E-mail confirmation is required to make necessary accommodation arrangements. No TA/DA will be paid for any participants.



**RAJIV GANDHI SCHOOL OF INTELLECTUAL PROPERTY LAW  
INDIAN INSTITUTE OF TECHNOLOGY  
KHARAGPUR – 721 302, INDIA**

---

**MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES**

**Government of India**

**Sponsored**

**Building Awareness on Intellectual Property Rights (IPR) for the MSMEs**

---

**Application**

1.	Name: Dr./Mr./Mrs./Ms.:	
2.	Designation:	
3.	Institution/MSME:	
4.	Present Address:	
5.	Permanent Address:	
6.	Email / Tel / Fax:	
7.	Accommodation required or not:	

**Travel Plan:**

Particulars:	Date	Time	Train
Arrival :			
Departure :			

**CERTIFICATE**

This is to certify that .....(Name of the MSME) is a registered MSME according to the MSME Act 2006.

**Name & Signature of the Head of the MSME or Institution with seal**

Signature of Participant