

# SHORT TERM COURSE

## On

### Knowledge Management and Innovation in Learning Organizations



#### Objective of the course:

The objective of the course is to stimulate interest in KM and innovation management to develop and build a learning organization by developing an understanding of these concepts, theories and practices to managers and people to apply them in their organization to continuously improve their products and process to achieve competitive advantage

#### Course contents:

1. Introducing KM in organizations for competitive advantage
2. Implementing KM: The road map
3. Aligning KM with business strategy
4. KM System: Analysis, design and development; Platform, knowledge audit and analysis, KM team, KM architecture
5. Real option analysis and performance
6. Examining the process of innovation
7. Linking strategy, structure and systems with innovation
8. The context of innovation: Culture, environment and industry
9. Issues of intellectual property rights
10. Innovations in various sectors like manufacturing, services
11. Failure, risk and measurement of innovation
12. The concept of organizational learning and learning organization
13. Creating and building a learning organization

**Faculty Involved:** Faculty from IIT Kharagpur and experts from industry

#### Eligibility

Faculty of AICTE approved Engineering/Management Institutions and Universities; faculty and students from other than AICTE approved Engineering Colleges having interest in HR are also eligible. Executives and Managers with experience in the HR/ R&D and KM domain will find this programme useful. Managers planning career shift to positions involving Knowledge management responsibilities will also find this programme very enriching.

## Course Fees

Faculty from AICTE approved Engineering Colleges and Universities with approval from the organization as QIP candidate	There is no course fee for AICTE approved institutions. A registration fee of Rs. 300 (refundable) is required with the application.
Sponsored candidates from industry	- 10000 (excluding accommodation & hospitality)
Faculty from other than AICTE approved Engineering Colleges:	- Rs 5000 (excluding accommodation & hospitality)
Research scholars outside IIT Kharagpur	- Rs 3000 excluding accommodation & hospitality)
IIT students/staff	- NIL

Travel, boarding and lodging expenses are to be borne by participants from other than AICTE approved Engineering Colleges. However, upon request well in advance, efforts will be made to book accommodation as per availability. Course fees are to be paid by bank draft drawn in favor of 'CEP-STC, IIT Kharagpur' payable at Kharagpur.

## How to Apply

Interested persons should download and submit the completed application form in a prescribed form given below, which is available online. A hard copy has to be sent to the coordinator at coordinator's mailing address.

### Mailing address:

Prof. K. B. L. Srivastava  
Coordinator, STC on KM and Innovation in Learning organizations  
Dept of HSS, IIT Kharagpur, W.B. Pin: 721 302.  
Tel: 03222-283624 (o), 03222-283625 (R)  
Fax:03222-255303/282280  
Email: kbbs@iitkgp.ac.in; kailashbbsrivastava@gmail.com

### Important Dates

Last date for receiving application: December 25,, 2014

Intimation to participants: January 5, 2015

**Course dates: February 16-20, 2015**

### Location

IIT Kharagpur is situated 116 Km away from Kolkata, and it is the oldest and the largest amongst all IITs. Kharagpur is an important junction in the South-Eastern Railways, and is well connected to all major cities in India. The IIT is about 5 Km from Kharagpur railway station, and is accessible by rickshaws, autos, and taxis from the station.

**Application Form**  
**QIP Short Term Course on**  
**Knowledge Management and Innovation in learning Organizations**  
**16-20 February 2015**  
**Organized by**  
**Dpeartment of HSS, IIT Kharagpur**

1. Name:
2. Designation:
3. Name of the Institution/ Organization:
4. Address for communication:
  
5. Highest academic qualification:
6. Phone No:
7. Fax No
8. Email:
9. Details about the Demand Draft:

Bank name, Draft number & Date	Amount (In Rupees)

**Date:**

**Signature of Applicant**

**Approval for QIP candidates/Sponsorship**

We approve the above applicant as a QIP candidate/ sponsor the above applicant for the short-term course on "Knowledge management and Innovation in Learning Organization" from 16-20 Feb. 20015 at IIT Kharagpur. AICTE approved institutions must provide the certificate with leave approval for the days of course that they will attend it full time, if selected and confirmed. If they leave in between, they will not get the certificate.

**Date:**

**Signature and seal of approving/sponsoring  
Authority**