

This file has been cleaned of potential threats.

If you confirm that the file is coming from a trusted source, you can send the following SHA-256 hash value to your admin for the original file.

ca3c59ac8f5cc3403ada06fe04068a9042382af4f484286b2fd09c4e614c9081

To view the reconstructed contents, please SCROLL DOWN to next page.



MANAGEMENT DEVELOPMENT PROGRAMME

ON

SUPPLY CHAIN MANAGEMENT

JULY 19 – 22, 2012

Venue: IIT Kharagpur Salt Lake Campus, HC-Block III, Salt Lake City, Kolkata 700106



-:Organised By:-

**Vinod Gupta School of Management (VGSOM)
Indian Institute of Technology Kharagpur**

OBJECTIVES OF THE PROGRAMME:

In today's business environment, an efficient and effective supply chain is a necessity for staying competitive in the market. Nevertheless, supply chain management in India is still in its early stages of deployment. Managing supply chain is a complex job as it includes and affects the entire business activities of an organization and its business partners. Understanding the dynamics and complexity of the supply chain is quite challenging and a prerequisite for any supply chain endeavour. The purpose of this programme will be to develop an appreciation for the concept of working with business partners in order to achieve an efficient and effective supply chain and increase customer value. The programme also proposes to understand the drivers and challenges of achieving supply chain excellence through integration and coordination. The course also aims at developing analytical skill for handling complex supply chain problems.

WHO CAN ATTEND?

Executives in the materials, planning, manufacturing, marketing, sourcing, third-party logistics provider, supply chain, outsourcing and information technology with a minimum of 3 years of experience.

Organisations, that want to leverage their supply chain practices as a competitive weapon will benefit from the course. Companies that are in major supply chain restructuring mode will benefit by sending multiple participants for the programme.

CONTENTS:

Fundamental concepts in Logistics & SCM	Supply Chain Risk Management
Supply Chain Coordination	Supply Chain Performance Measurement
Managing SC Relationships	Sustainability Issues
Forecasting & Inventory Management	IT & Supply Chain
Supply Chain Restructuring	Reverse Logistics
Purchasing and Outsourcing	Agile Supply Chain

PEDAGOGY:

The programme consists of classroom discussions, individual and group exercises, and case studies. The programme will cover various analytical and innovative tools used for supply chain improvement. The course will also focus on how Information Technology can be leveraged for achieving supply chain goals. Case studies will expose the participants to supply chain best practices and learning from the successes and failures.

APPLICATION & PROGRAMME FEE:

The fee for the programme is Rupees **20,000 (Non-Residential)** per participant. Please add service tax @10.3% over and above the above fee. The programme fee is to be paid by cheque/draft favouring CEP-STC, IIT Kharagpur and payable at Kharagpur. The cheque/draft is to be sent to the Chairperson, Executive Programme Committee, Vinod Gupta School of Management, Indian Institute of Technology Kharagpur along with the completed application form by July 13, 2012.

PROGRAMME VENUE:

IIT Kharagpur Salt Lake Campus, HC-Block III, Salt Lake City, Kolkata 700106

PROGRAMME COORDINATORS:

Ashutosh Sarkar

Dr. Ashutosh Sarkar teaches Operations Management, Supply Chain Management and Service Operations Management at VGSOM. His works have appeared many national and international journals and have been cited highly by researchers across the world. Dr. Sarkar has conducted many workshops, conferences and management development programmes in the areas of supply chain management, purchasing & outsourcing etc. He has carried out many consultancy assignments for Indian industry. Dr. Sarkar was also selected for the prestigious BOYSCAST Fellowship (2008-2009) by Department of Science & Technology, Government of India.

OTHER RESOURCE PERSONS:

Kunal Ghosh

Prof. Ghosh has more than 30 years of work experience at various levels in the automobile industry. He was “Corporate Initiatives Head” of Tata Technologies Limited before joining the academic world. Prior to this he has worked as Vice-President (Marketing) at Tata Technologies. He was adjudged the “Best Young Materials Manager” in 1986 by Indian Institute of Materials Management. He also received the “Best Young Manager’s Award” in 1990 from All India Management Association. He was the prime architect of “Parts Supply Management” System for Nissan Australia at Melbourne. He has pioneered innovative modelling in Production Distribution Systems of leading multinationals.

Arabinda Tripathy

B.Tech. (IIT KGP), PGDM (XLRI), M.Sc., PhD (LSE, London)

Prof. Tripathy has earlier served as Professor at IIM Ahmedabad and in the industry in different capacities. Prof. Tripathy has published several research papers in different national and international referred journals and has conducted management development programmes in various countries in South Africa, Far East, Middle East, C.I.S. Countries and Africa. Prof. Tripathy is recipient of Developing Countries Award of IFORS and EFMD fellowship of London Business School. He is on the boards of different public and private sector companies.

Uttam Kumar Chatterjee

M.Tech., PhD (IIT Kharagpur)

Dr. Chatterjee has over 28 years of experience in the field of Manufacturing and Supply Chain Management in Unilever group of companies. Since last ten years he has been leading the development of strategy and capability building in the area of Quality & Manufacturing Excellence in Unilever organizations across Asia, Africa, Middle East Turkey & Central & Eastern Europe region as Head of Quality Management Function. An Expert Committee on Foods Quality and Safety in confederation of Indian Industries is chaired by him over last 8 years or so with the objective of developing awareness on food hygiene and safety across the country & support building the capability of Indian Food Industries He is the first recipient of ‘Nakajima Award’ by JIPM (Japan Institute of Planned Maintenance). He is

also a founder member of TPM club of India set up jointly by CII & JIPM & many Indian Manufacturing Units are now driving for TPM for their business benefits.

Sarada Prasad Sarmah

B.E. (Gauhati), M.Tech. (IIT Kanpur), PhD (IIT Kharagpur)

Prof. Sarmah is Associate Professor in the Department of Industrial Engineering & Management. His works has appeared in many reputed international journals. His areas of interests are supply chain management, project management and inventory management.

ABOUT VGSOM:

Founded in 1993, Vinod Gupta School of Management (VGSOM) is the first and the largest business school to be set-up within the IIT system. With a generous contribution from one of its illustrious alumni Mr. Vinod Gupta, founder Infocom, USA, IIT Kharagpur envisioned to produce management leaders by offering unique programmes blending both management and technology. In a short span of about 16 years, VGSOM has already become one of the best management institutes of the country. Over the years the school has moved beyond the sphere of regular MBA programme. The school regularly organises management seminars and workshops, management development programmes and training of management teachers from other B-schools. VGSOM has a unique advantage of being a part of IIT Kharagpur which is rated as the best technical institute in India. The school continuously interacts with the institute's 32 other departments and centres through various programmes and faculty research. The industry interaction of the institute is the best in India with a total of 850 projects worth about Rs.300 crore are being presently handled by the institute.

ADDRESS FOR CORRESPONDENCE:

Dr. Ashutosh Sarkar

Chairperson, Executive Programme Committee

Vinod Gupta School of Management

Indian Institute of Technology Kharagpur

West Bengal 721302

Tel: 03222-283876

03222-282295

E-mail: asarkar@vgsom.iitkgp.ernet.in

Fax: 03222-278027

Web: <http://www.som.iitkgp.ernet.in>, <http://www.iitkgp.ac.in>



VINOD GUPTA SCHOOL OF MANAGEMENT
 INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR
 KHARAGPUR, INDIA 721302

APPLICATION FORM

Management Development Programme (MDP)

Title of the Programme	SUPPLY CHAIN MANAGEMENT			
Duration of the Programme	July 19-22, 2012			
TO BE FILLED BY THE PARTICIPANT				
Name:				
Gender:		Age:		
Designation:				
Organisation:				
Address for Communication:				
Phone:	(Office)	(Residence)		
Mobile:				
Email:				
Present Responsibilities:				
Designation of the executive to whom you report:				
QUALIFICATION				
Degree	College/Institute	University	Subjects	Year

WORK EXPERIENCE					
Organisation	Location	Designation		Duration	
ORGANISATION DETAILS					
Annual Sales (Last Year):		Major Products:		Number of Employees:	
OTHER PROGRAMMES ATTENDED					
Programme Title		Organised By		Duration	Year
Do you want residential accommodation?*					
Your Expectations from the Programme:					
TO BE FILLED BY SPONSOR					
Name of the Sponsor:			Designation		
Address for Communication:					
Phone:		Fax:		Email:	
I approve the above applicant for attending the Management Development Programme on Supply Chain Management organised by VGSOM, IIT Kharagpur.					

Date:

Signature of the Sponsor

* The programme is non-residential and the fee does not include charges for accommodation. However, all efforts will be made to facilitate residential accommodation to outstation participants. The normal rents in hotels near the venue ranges between Rs.1200-Rs.4000.