

GLOBAL INITIATIVE FOR ACADEMIC NETWORKS



National Coordinating Institute
INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR

www.gian.iitkgp.ac.in

INTERCULTURAL COMMUNICATION IN GLOBAL VIRTUAL ENVIRONMENTS

Overview

The modern day global work environment is so dependent on connections within and outside organizations, communities, cultures, and geographical boundaries. On the one hand this affords an opportunity in terms of associating with the best minds anywhere in the world, and serving customers wherever one can find them, and on the other, places a responsibility on each person in each team to understand, be sensitive to, and respond appropriately to a very diverse workforce and clientele in different parts of the globe. This, becomes even more complex and dynamic when coupled with the fast developing communication technologies, and necessitates enhanced awareness of and training in dealing with diverse populations. This is exactly what this proposed course aims to take care of.

Objectives

1. Introducing the students to the diversity in the world around them
2. Enhancing the sensitivity of the students to the different ways of communicating in diverse work environments
3. Helping the students situate their own identities in multicultural environments
4. Helping the students develop their own strategies to deal with diverse environments in view of rapidly evolving communication technologies

Modules

A	Approaches to intercultural communication	May 16
B	Cultural identity formation today	May 17
C	Language and culture issues online	May 18
D	Tools for communication	May 19
E	Future directions	May 20

Number of participants for the course will be limited to fifty

Who Should Attend

- a practitioner who routinely interacts with clients in virtual environments in countries around the world an educator or a student from a reputed academic and/ or technical institute
- a student of management at the Bachelors or Masters level

Fees

Participants from abroad :	\$ 500
Industry/ Research Organizations:	₹ 30000/-
Academic Institutions:	
Teachers :	₹ 10000/-

Bonafide students of Academic Institutions: ₹ 1000 (to be refunded after completion of course)

The above fees include all instructional materials, computer use for tutorials, & 24 hr free internet facility. Participants will be provided with accommodation on additional payment.

The Faculty



Professor Robert Godwin-Jones is a Professor in the School of World Studies, College of Humanities in Virginia Commonwealth University, USA. He has been with VCU since 1979. He received his B.A. in 1971 at Franklin and Marshall College in Lancaster, Pennsylvania, USA, majoring in French and German. In 1973, he received his M.A. in Comparative Literature (German, French, and English). He received his Doctorate at the University of Illinois-Champaign/ Urbana in 1977. He is also an active member of Delta Phi Alpha German Honorary Society, Phi Kappa Phi Honorary Society, Modern Language Association, Northern Wisconsin Council for Foreign Languages, American Association of Teachers of German, American Association of Teachers of French, Foreign Language Association of Virginia, Southern Comparative Literature Association, and Calico. Dr. Godwin-Jones also established the multimedia Foreign Language Computer Center, now known as the World Studies Media Center.



Professor Anupam Basu is a Professor in the Department of Computer Science Engineering in IIT Kharagpur, India, and is currently heading the Centre for Educational Technology at IIT Kharagpur. He has also taught at University of California, Irvine, USA, & University of Guelph, Ontario, Canada as a Visiting Professor. He is also a recipient of the prestigious Humboldt Fellowship at TU Dortmund, Germany. Before joining academics, he worked as a Systems Engineer with Webel Computers Ltd. India. Prof. Basu teaches Computer Architecture, Operating Systems and Embedded Systems at IIT. He has also taught Artificial Intelligence, Intelligent Systems and Cognitive Science courses at IIT Kharagpur. His research Interests are Embedded Systems, Natural Language Processing, Assistive Technology, Natural Interface Design, Human Computer Interaction and ICT4D.



Dr. Aradhna Malik earned her PhD in Human Communication Studies from the University of Denver, USA, in 2007. She has been serving as faculty in Vinod Gupta School of Management, IIT Kharagpur since July, 2008. She has about 17 years of experience in a diversity of roles & organizations in India and abroad. Her work includes research on developmental communication, management of social welfare organizations, competence in intercultural communication, international human resources management, and the social impact of technology.

Course Co-ordinator

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<http://www.gian.iitkgp.ac.in/>

Registration Process

Registration for GIAN courses is not automatic because of the constraints on maximum number of participants allowed to register for a course. In order to register for one or multiple non-overlapping courses, you have to apply online using the following steps:

1. **Create login and password at www.cep.iitkgp.ac.in/gian**
2. **Login and complete the registration form.**
3. **Select courses**
4. **Confirm your application and payment information.**
5. **Pay ₹ 500 (non-refundable) through online payment gateway.**

The course coordinators of the selected courses will go through your application and confirm your selection as a participant one month before the starting date of the courses. Once you are selected you will be informed and requested to pay the full fees through online payment gateway service.

